

David Kennedy

If you'd like to say "hello" please do so via
dk@indk.org or **07869 692496**

Information.

I am currently working as digital designer for Queen's University Belfast, on a freelance contract, however I'm seeking a more permanent role and have my eyes fixed firmly on the Cornwall area, my experience is primarily print and brand design, mostly within education and the arts, or marketing campaign collateral. Currently in Northern Ireland but happy to interview via Skype or come over to meet on a Friday or Monday!

If you would like to view further examples of my work visit indk.org

Employment.

Queens University Belfast
(2015 - present)

A client of mine from my previous role at Darragh Neely, I was brought on to lend my digital experience to the institution as they worked on incorporating a new digital future and aid the marketing team in their design requirements.

MyOptique Group
(2013/15 - 30 months)

The leading European online eyewear group, owning multiple well known companies within the industry. My role was to oversee a groupwide rebrand and refresh of both digital and printed collateral within the parent group and the companies within, Glasses Direct, MyOptique, Sunglasses Shop & LensOn.

Darragh Neely
(2012 /13 - 18 months)

I was hired to cover a designer on secondment for a year at this small but focused Irish design studio. During my time here I worked on various projects for Queen's University, Arts Council, Lyric Theatre and The National Trust to deliver branding, print and editorial design.

Dogstar Design
(2011/12 - 6 months)

In the 6 months I spent in this London based design studio I worked closely with the team for clients such as Legal & General, Mölnlycke Health Care and the Olympic Park Legacy Company.

Skills & Ability.

I have a working knowledge of the Adobe Creative Suite up to CC and I'm comfortable working with InDesign, Illustrator and Photoshop. I have some experience in Dreamweaver, After Effects and Quark, however I am always keen to learn more and continue to improve upon the skills I have picked up so far.

I have intermediate working knowledge of HTML & CSS, both working within live, transactional websites and building smaller bespoke sites from scratch.

Education.

2007 - 2010
BA (Hons) Graphic Design
Lancaster University
(Passed with 1st class honours)

2005 - 2007
HND Graphic Design
Belfast Metropolitan College
(Passed with Distinctions)

Awards & Achievements.

2010 - RSA Design Awards
Prize winner in Sustainable Metals category, awarded a £2500 monetary grant & an RSA Fellowship.

2010 - Penguin Design Awards
Top 5 short listed cover design for Patrick Süskinds 'Perfume'.

2009 - Starpack Packaging Awards
Commendation in the Sustainable Coffee Packaging category.

Experience.

I have frequently taken on freelance positions and pitched for clients between internships and employment to further my experience of design and direct communication with clients.

Some of these projects include various works for O2 Academy, Liverpool University, Unity Theatre and the Liverpool Arts Regeneration Consortium (containing Tate Liverpool, Everyman & Playhouse, Bluecoat Gallery, Liverpool Royal Philharmonic, FACT, Unity Theatre & Liverpool Biennial Trust)

As such I have gained valuable experience dealing with clients in both consultancy and meeting scenarios, the management of briefs and delivery of artwork.

Additional Experience.

When I have a little free time I'm likely to engage in self-initiated projects, most of which can be found on my website.

These projects include managing and co-ordinating a pool of graphic designers & illustrators as a 'pop-up studio' which in 2010 I took on tour around the north west, offering exposure to those taking part and no-fee freelance work to any interested studios in the area (including The Chase, 999, Creative Lynx & McCann Erickson Manchester.)

I have also collaborated on work for organisations such as More Than Purpose - an American based charity who deal with victims of human trafficking, for whom I provided a new strategy, brand, identity and a viral marketing campaign.